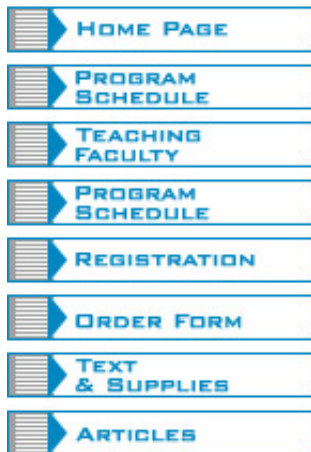


The American College of Addictionology & Compulsive Disorders

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White House Drug Czar meets with Leadership

► On March 24, Gen. Barry McCaffrey flew to Miami to visit the Village and Exodus Treatment Center, one of the nation's model programs in addiction treatment and research. The General is the Director of the Executive Office of the President's White House Office of National Drug Policy (ONDCP) and serves as a full member of the President's Cabinet. "Gen. McCaffrey came and spent two days to learn what makes us a world leader in addiction treatment," said Dr. Jay M. Holder, Medical Director and Founder of Exodus Treatment Center and Chairman of the World Chiropractic Alliance Council on Addiction. In meetings with the General, Dr. Holder discussed both the efficacy of subluxation-based chiropractic and the significant role chiropractors can play in helping with this nation's leading cause of death and crime. Gen. McCaffrey said that ONDCP'S strategy is to "increase the quality of life for all Americans." Holder explained how chiropractic care serves this initiative well, at less cost and by a peer group (chiropractic) who's mandate is to accomplish such goals through drug-free intervention. Further discussions included a national mandate for addiction education for all health care providers and issues that centered around the American College of Addictionology and Compulsive Disorders (ACACD), the only physician-level, multi-disciplinary board certification program in the United States. The ACACD, now in its seventh year, was co-founded by Holder and Kenneth Blum, Ph.D., C.Ad., an internationally renowned scientist in psychoneuroimmunology and human genetics, and Research Professor at the University of Texas and the University of North Texas. Dr. Blum discovered the gene for addiction several years ago after 30 years of pioneering research that led to the development of the Brain Reward Cascade. "The Brain Reward Cascade is the model that links chiropractic treatment to addictive disorders which has been indicated by a landmark randomized clinical trial performed at Exodus Treatment Center," said Blum. This chiropractic research study was designed by Robert Duncan, Ph.D., Biostatistician at the University of Miami School of Medicine, directed by Holder and funded in part by the Florida Chiropractic Society. This study will be published later this year. Two books, authored by Blum and Holder, have already been published documenting chiropractic's role in addiction and compulsive disorders. Further, in 2000, an additional work (Reward Deficiency Syndrome) will appear in the Journal of Psychoactive Drugs. An entire issue of the journal will be dedicated to the more than 100-page paper, which will include chiropractic's performance and present the first scientific model of the vertebral subluxation complex that has stood up to scientific scrutiny through randomized clinical trial research. "The chiropractic model and technique that came out of this success in research is [Torque Release Technique](#)", said Dr. Holder, "What sparked the direction of Torque Release from the start was our discovery that only vertebrates have an opiate receptor site brain reward mechanism, placing the spine in intimate relationship with our 'state of well-being' or, i.e.: how someone experiences emotions or feels about themselves. Consequently, the ability of the limbic system (seat of emotions) to function and express itself without interference, requires a

subluxation-free spine." A single 15-hour weekend training seminar in [Torque Release Technique](#) is conducted 12 times a year and offered throughout the United States. Torque Release Technique seminars are taught by co-developer Dr. Jay Holder, who states, "I believe TRT is the most complete and efficient technique in chiropractic today."

► The Certified Addictionologist (C.Ad.) program is also unique. Together with a distinguished faculty of eight other eminent leaders in addiction treatment and research, the 150- hour, 10-module program provided by the American College of Addictionology and Compulsive Disorders (ACACD), leads to the granting of the C.Ad. credential (Certified Addictionologist).

► The C.Ad. program is co-sponsored by Graceland College, Independence, Missouri, St. Martins College, Milwaukee, Wisconsin; the AAAOM, and other national leadership. Approved/certified by the State of New York, Office of Alcoholism and Substance Abuse Services (OASAS) and the Certification Board of Addiction Professionals of Florida (CBAPF), which are State Member Boards of the International Certification & Reciprocity Consortium (ICRC). The ICRC provides reciprocity services to approximately 41 states and six countries; all branches of the U.S. Military, and Indian Health Services. Also approved by the State of Nevada Bureau of Alcohol and Drug Abuse (BADA).

► The next session of 10 modules will start in March 2000 in Las Vegas. Further, a diplomate program in addictionology is now available for all C.Ad. graduates for the first time starting last year at the Village/Exodus Treatment Center, offering a three week clinical residency with room and board provided.

► Matthew Gissen, J.D., C.Ad., organized and made possible the General's visit to Miami. Gissen is the Executive Director of the Village, serves on many committees and organizations in Washington, D.C., and throughout the United States.

► Serving as a model program for the nation, the Village has remained a national leader in addiction treatment for over 25 years and receives millions of dollars each year in grants to offer state of the art treatment and provide innovative and effective research.

► For more information on [Torque Release Technique](#) seminars, or the Certified Addictionologist program; or to receive a complimentary audio tape that shares additional issues, contact 1-800-490-7714 or 305-535-8803.

Reprinted from *The Chiropractic Journal*, November 1997

Pro-chiropractic research text published

► The trade book division of Amereon Press of New York, the world's largest book reprinter, has released "Reward Deficiency Syndrome - A Biogenic Model," by Drs. Kenneth Blum and Jay M. Holder.

- ▶ The book discusses the "state of well-being" of the human mind/body and the issues that arise when a deficiency in state of well-being exists, now termed Reward Deficiency Syndrome (RDS).
- ▶ Several sections of the text are devoted to the role of chiropractic from both a research perspective and treatment resource.
- ▶ The preface of the text cites the contributions of the World Chiropractic Alliance and the Council on Chiropractic Practice along with such organizations as the American Medical Association, the American Psychiatric Association and the Society of Neuroscience. In the forward by David Smith, M.D., President of the American Society of Addiction Medicine, organized medicine's national leadership states, "The nervous system is especially vulnerable to chemical insult. This book authored by Dr. Blum and Dr. Holder is at the very forefront of the progress in the field."
- ▶ According to Dr. Holder, "Neurotransmitters at the limbic system (brain reward cascade) and the dorsal horn of the spinal cord, result in feelings of well-being when operating properly. If an imbalance impedes the normal flow of the cascade, feelings of anxiety, anger, fear or the craving of substances which alleviate negative emotions manifest. Disruption of this brain reward cascade results in Reward Deficiency Syndrome (RDS)."
- ▶ This book is the first referenced research text published that establishes the mind-body connection for chiropractic and scientifically re-establishes chiropractic's vitalistic model.
- ▶ The text contains over 400 scientific references and presents the first scientific model for the vertebral subluxation complex that has stood up to scientific scrutiny, yet is vitalistic, Holder explained, adding that RDS embraces the field of psychoneuropharmacology and genetics.
- ▶ To establish subluxation based chiropractic in relation to RDS vs state of well-being, Dr. Holder conducted a randomized, blind, placebo-controlled research study of 98 humans over 1.5 years in conjunction with Robert Duncan, Ph.D., biostatistician at the University of Miami School of Medicine.
- ▶ The study was funded in part by the Florida Chiropractic Society. The outcomes of this study clearly establish subluxation-based chiropractic's role as a primary intervention resource in addictive and compulsive disorders and RDS.
- ▶ By accident, in designing the study, a new chiropractic technique and diagnostic model was born; [Torque Release Technique](#) is the first technique in chiropractic to be discovered out of a randomized clinical trial, Holder says.
- ▶ A vitalistic philosophy is based on the awareness that intelligence comes first, i.e., intelligence creates the mechanism of combining molecules to form genes, chromosomes, and cells, and to design organizational patterns for the development of suitable bodies to express

through.

► Chiropractic being a deductive philosophy has a fundamental premise called 'the major premise' which states: there is a universal intelligence which is constantly giving to matter all its qualities and characteristics, thus maintaining all matter in existence. Therefore, the basis of chiropractic and its practice are not primarily Newtonian physics and mechanics, nor energy work, it is the communication of intelligence through touch. Intelligence gives direction to energy and organization to matter.

► Kenneth Blum, Ph.D., C.A.P., research professor at the University of N. Texas and co-author of the text stated, "Anomalies to the dopamine D2 receptor genes, dopamine transporter genes and dopamine beta hydroxylase genes predispose individuals to RDS." Blum discovered the first gene associated with addictive and compulsive disorders which include Attention Deficit Hyperactivity Disorder, Tourettes Syndrome, carbohydrate binging and gambling. Current Therapeutic Research, a peer-review journal, recently published a two-year research study on the treatment of weight loss by several authors including Drs. Blum and Holder which involves the dopamine gene and RDS.

► [Torque Release Technique](#) is based on the contributions of Drs. Palmer, Van Rumpft (DNFT), Toftness, DeJarnette(SOT), Thompson, Epstein and Logan.

► An instrument was developed by Dr. Holder for the purpose of delivering an adjustment identical to that of the chiropractor's hands. Instead of delivering just axial force, the "Integrator" delivers a third dimension of force; recoil, as well as torque, all at the speed of 1/10,000th of a second.

► According to Dr. Holder, two issues seem to confuse most chiropractors about [Torque Release Technique](#) and the Integrator. First, the Integrator is not required to perform [Torque Release Technique](#). Chiropractors can use their hands or any other device they wish. Second, the Integrator is unlike any other chiropractic instrument (since the doctor doesn't squeeze the Integrator to fire it) nor does it copy what other instruments do.

► Holder explains that the Integrator would never have been invented at all but for the demands required to conduct a human population research study designed by Robert Duncan, Ph.D. Chiropractic researcher Christopher Kent, D.C. says, "Chiropractors interested in instrument adjusting procedures should consider [Torque Release Technique](#). It represents a tonal approach to the correction of vertebral subluxations."

► In a recent interview for Drs. Patrick Gentempo and Christopher Kent's "On Purpose" subscription tape service, Dr. Holder discussed [Torque Release Technique](#) and its non-linear vitalistic model, the Integrator, his research, and the validation of the vertebral subluxation complex in relation to state of well-being, the five addictions, compulsive disorders, RDS and the Brain Reward Cascade.

▶ In a literature review, Drs. Holder and Blum revealed only vertebrates have an opiate receptor brain reward cascade mechanism. Therefore, in spite of opioid peptides found in invertebrates, only vertebrates express a state of well-being.

▶ In this instance the common denominator is the spine and spinal cord. If the spine is allowed to express itself without interference, the vertebrate can express a state of well-being to its greatest potential.

▶ Wayne Menkus, D.C., CAP, FICPA, Chairman, Department of Physiology, Life College, remarked, "Finally! A program that offers a viable and successful treatment solution. Anyone wishing to improve their success will benefit from the expertise and research presented in these seminars."

▶ Frank Sovinsky, D.C., Founder of Chiropractic Mentoring Experience said, "[Torque Release Technique](#) has opened a whole new window in which to view the tonal model of the vertebral subluxation complex, I find the Integrator's pre-load mechanism, torque capability and smooth thrust to be superior to my previous adjusting instrument."

▶ For more information or to receive a complimentary copy of the "On Purpose" audio tape mentioned above, contact the Holder Research Institute at: 800-490-7714 or 305-535-8803.

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